

Farinaz Eftekhari

Portfolio Portfolio

Graphic Designer www.farinazeftekhari.com



Since I remember, I loved discovering all creative ideas that I believe in. Now, I'm a graphic designer & it become a part of my life.

I take my inspiration from words that define the characters & due to my recognition of them, I always try to design the best for the bests. In point of my view, every time, in every project, you will face a contrasting view that motivate you think about new ideas to plan a perfect design;

According to this fact you will envolve different challenges that helps you acquire more experiences you can use in designing, directing & managing creative ideas from concept to production.



that I was honored to work with



AGILE STYLING

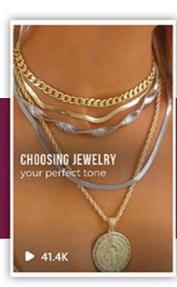
BY JULIA DOBKINE

Agile Styling founded by Ms. Julia Dobkine is an innovative and educational styling experience that helps you discover an easy and fast approach to your personal style transformation, as she says.

As a professional color analyst, she helps you discover the perfect colors to enhance your personal style.







Website: www.agilestyling.com

Instagram: @agile_styling

Youtube: @AgileStyling

TikTok: @agile_styling

As the graphic designer for Agile Styling, I applied my expertise in color theory to create specialized color palettes, ensuring they aligned with the brand's vision and philosophy.

I also designed a range of digital materials, including catalogs, booklets, workshop presentations, and eBooks, blending creativity with design precision to enhance the brand's educational contents.



Additionally, I crafted visually engaging social media content, such as YouTube video covers and Instagram posts, and used my video editing skills to produce high-quality video content.







In my role as social media manager assistant, I was responsible for scheduling and posting content across platforms, maintaining consistency and engagement.

I also developed a growth strategy for YouTube, which included a balanced mix of short videos, long-form content, and community tab posts. This strategy led to a remarkable 60% growth in the channel's audience within three months.



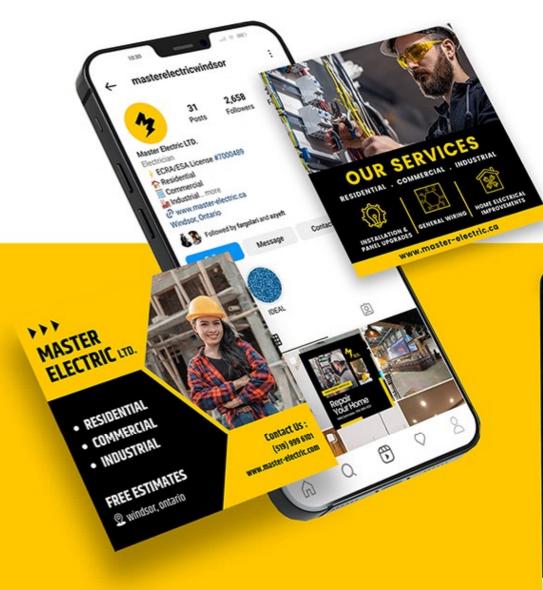
Master Electric Ltd.

www.master-electric.ca

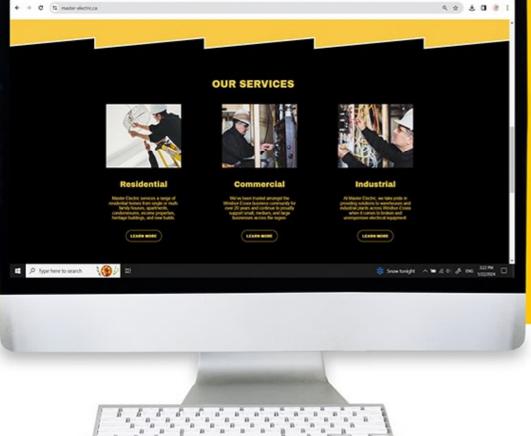


Master Electric Ltd. is an electrical contractor company that has been servicing residential, commercial, and industrial electrical projects across Windsor-Essex County. I was honored to have the opportunity to work with this company, to contribute my creative expertise as a graphic designer.





I played a pivotal role in creating content for both the website and social media platforms. My responsibilities included introducing innovative designs to enhance visual communication and brand identity.



www.master-electric.ca @masterelectricwindsor



Limon is an iranian manufacturer of kitchen & homeware with many international branches & long history in product design that cooperating with professionals makes it able to reach the standards of international level.

I was honored to work with this company in last 3 years as a graphic desiner in advertisement team in Iran and UAE branch & it acquires me valuable experiences in design & managing such projects.















Content creation & social media management is one of the main roles of advertisement department that me & my team were responsible for it in Limon



@ limon_uae @ limonware



limonware



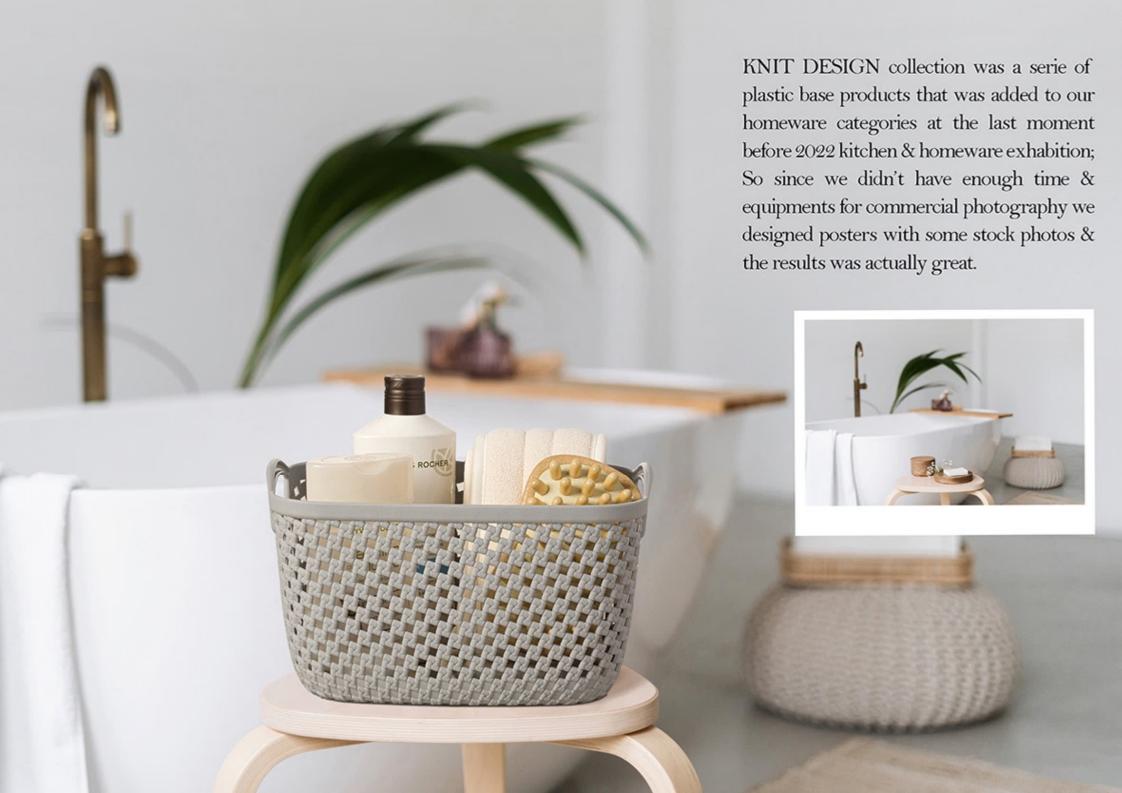
limon



www.limonware.com
www.limonuae.com













34, 18, 75

185, 167, 89

148, 147, 150

55, 89, 136

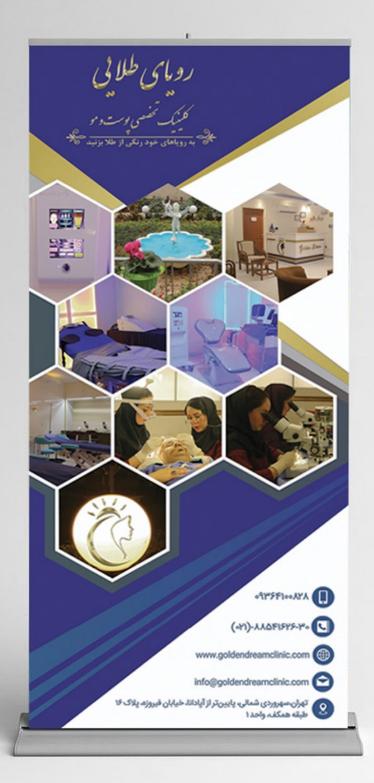
Color Palette

Commercial Logo

Poster Design

Royaye Talaei Skin and Hair Clinic

2017 - 2019









Brochure Design

Royaye Talaei Skin and Hair Clinic

2017 - 2019

👩 تهران - خیابان سهروردی شمالی - بعد از خیابان خرمشهر

کوچه فیروزه - پلاک ۱۶ - واحدا

1438

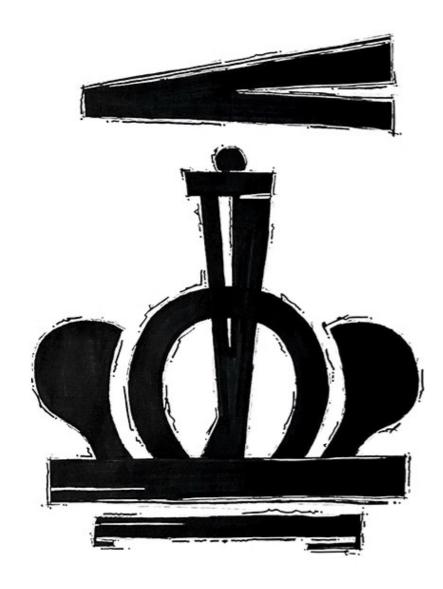
BY THE AHISHA ART GROUP

WRITER AND DIRECTOR : PEDRAM PARNIAN FAR

CAST
SOROUSH HARIRI
LEILA PARSAEIAN
SAHAR MANSOURI
ROSHANAK PARVIZI
PEDRAM PARNIAN FAR
MASOUD OSKOUEI
MOHAMAD REZA JOUDI
HELIA NAYERI

MAKE UP ARTIST MOHAMAD REZA NASIRI



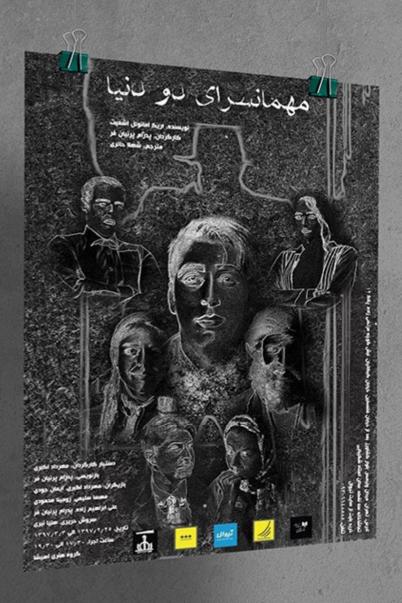


Commercial Logo

Ahisha Theater Group

2015-2017

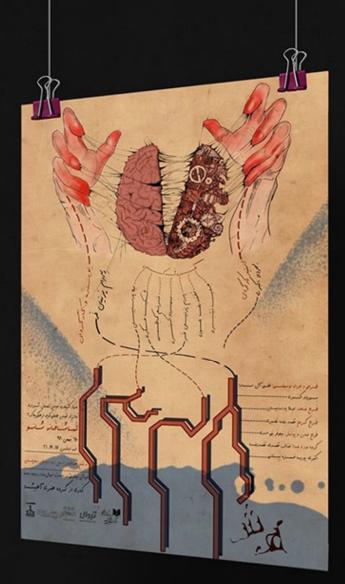






Poster Design





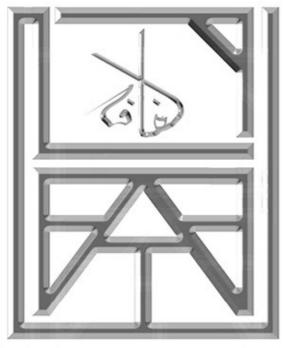




my design pojects as a







LogoDesign

Lafafe Music Group



Commercial Logo

Salehi Leather Commercial Company





Stitching dreams into reality;

Haniel Fashion Design Studio is where aspiring fashion designers come to life. Haniel studio nurtures young talent by providing design space, mentorship, and connections in the Fashion industry. Over the past years, this studio has helped launch the careers of many designers, debuting their collections. Haniel is where fashion fantasies become wearable works of art.

Commercial Logo

Haniel Fashio Design Studio





Logo Design

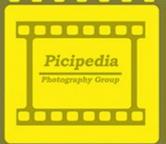
Photographer



Logo Design

Picipedia Photography Group

















Bringing creativity to life; FOTOGRAPHE art studio is where imagination takes flight.

Founded by a group of 7 friends united by passion for the art. this studio offers a welcoming space for artists of all backgrounds to collaborate, create, and inspire.

Logo Design

Fotographe Art Studio



Commercial Logo

Cryptiner Trading Company

2017-2018

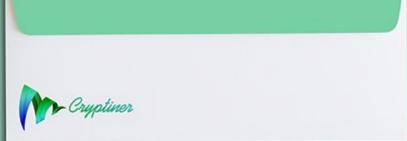












Thanks for your time

please feel free to contact me at eftekharifarinaz@gmail.com